

City of Odessa

The General Permit will contain the following six Minimum Control Measures:

- ◇ **Public education and outreach** – A permittee must develop a program to distribute educational materials to the community or conduct equivalent outreach activities about the impacts of storm water discharges on water bodies and the steps the public can take to reduce pollutants in storm water discharges. A measurable goal for this control measure is to document the number of participants in clean up events, including individuals, organizations, businesses and industry.
- ◇ **Public involvement and participation** – A permittee must, at a minimum, comply with State and local public notice requirements. A measurable goal for this control measure is documenting public information on storm water.
- ◇ **Illicit discharge detection and elimination** – A permittee must develop, implement and enforce a program to detect and eliminate illicit discharges. A measurable goal for this control measure is getting citizens to participate in household hazardous waste collection events.
- ◇ **Construction site storm water runoff control** – A permittee must develop, implement and enforce a program to reduce pollutants in any storm water runoff from construction activities that result in land disturbance of greater than or equal to one acre. A measurable goal in this area is establishment of appropriate Ordinance.
- ◇ **Post-construction storm water management** – A permittee must develop, implement and enforce a program to address storm water runoff from new development and redevelopment projects that disturb greater than or equal to one acre. The program must ensure that controls are in place that would prevent or minimize water quality impacts. The permittee must develop and implement strategies that include a combination of structural and/or non-structural best management practices, use an ordinance to address post-construction runoff, and ensure adequate long-term operation and maintenance of BMPs. A measurable goal for this control measure would be the establishment of appropriate Ordinance.
- ◇ **Pollution prevention/good housekeeping for municipal operations** – A permittee must develop and implement an operation and maintenance program that includes a training component and has the ultimate goal of preventing or reducing pollutant runoff from municipal operations from activities such as park and open space maintenance, fleet and building maintenance, new construction and land disturbances, and storm water system maintenance. A measurable goal of this control measure could be documenting amount of debris collected from the streets.